

Myles Martel, Ph.D.



Myles Martel, Ph.D., President and CEO of Martel & Associates, is one of the world's premier leadership communication advisors. He came to national prominence in 1980 as Ronald Reagan's personal debate advisor, and then served as a counselor to the White House Office of Communications

Throughout his career, he has advised more than 40 United States Senators, Congressmen, Ambassadors, Governors, and Presidential Cabinet Members.

Scores of business leaders throughout the world rely on his expertise to capitalize on communication that enhances leadership potential. Taking a strategic approach to his counsel, he helps leaders cultivate credibility, presence, and achieve persuasive impact to advance their goals in a broad range of formal and informal settings, including

meetings, presentations, speeches, crises, and media appearances. His core premise: "*Communication is the linchpin of leadership influence.*"

His expertise has resulted in wide media exposure, adding valuable perspective to his media and crisis counsel. He has appeared on ABC's "World News Tonight", "CBS This Morning" and "Nightline" with Ted Koppel. His work has been quoted in *The Wall Street Journal*, *Directors & Boards*, *Harper's*, *U.S. News and World Report*, *USA Today*, and *The New York Times*.

Martel has published six books: *Before You Say A Word* (Prentice Hall); *Political Campaign Debates* (Longman); *Mastering the Art of Q & A* (Dow Jones-Irwin); *The Persuasive Edge* (Random House); *Fire Away! Fielding Tough Questions with Finesse* (Irwin), and *Leadership Legacies: Words to Enlighten,*

Persuade and Inspire (Xlibris/Random House).

He has received numerous honors, including the George Washington Honor Medal from the Freedoms Foundation, and the University of Connecticut's Distinguished Alumni Award for Outstanding Professional Achievement. He now serves on the Board of Directors of the University's Alumni Association. He delivered the Andrew W. Mellon Fund Lecture at Oxford University. A member of the Board of Visitors of the Temple University School of Communication and Theater, he was inducted into its Hall of Fame in 2001.

